

Participation by Submission

Original submissions can be made in American English as (1) Abstracts (within 300 words) (2) Papers (3) Case Studies (4) Work-in-progress and (5) Doctoral colloquium papers. Controversial and/or debatable topics relating to developing countries or emerging markets or comparisons between east and west ways of conducting businesses are particularly invited. The last day of submission is **April 30, 2023**.

All submissions will be editorial or double blind peer reviewed following the Code of Conduct guidelines established by Committee on Publications Ethics (COPE).

Proposals can also be submitted for organizing a round table, doctoral or panel discussion. These proposals should include (1) Title (2) Objectives (3) Discussion format and (4) list of contributors with their titles and affiliations, official e-mails and full contact details. Lack of transparency will result in submission/proposal being rejected or not sent for review. Please use institute's email for submissions.

Submissions should be sent to **submissions@abem.ca** cc to **bagharbk@gmail.com**

Registration Fee

Registration fee for the Conference is USD400 (early) and USD450 (regular). However, some discounts/sponsorships are available for participants from India at the rate of USD250 on request to Dr. Basanta Kumar at **bagharbk@gmail.com** (M: +91 9040593957).

Registration fee will be directly deposited to ABEM account via its website at **www.abem.ca/conference**.

Queries

Dr. Basanta Kumar, ABEM Local Coordinator, +91 9040593957.

About Odisha

Odisha is a confluence of the Aryan, Dravidian, and Adivasi (tribal) cultures, and famous for its heritage sites and enthralling views. Diverse, vibrant and utilitarian, the arts and crafts of Odisha dominate the country and bring international laurels. Every year, tourists from around the world come to Odisha to visit the World Heritage Site (WHS) such as Konark temple (the Black Pagoda), and Lord Jagannath Rath Yatra. The industrial climate is vibrant. The NALCO, CIL, SAIL, and OMC in the public sector and IMFA and Jindal steel in the private sector are leading industries in Odisha. In this context, RCEM welcomes academicians, researchers and professionals to Bhubaneswar and experience the unique Odisha's culture and heritage, among others, through the 7th ABEM International Conference 2023.



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7th ABEM International Conference 2023

www.abem.ca/conference

in Collaboration with



Rajdhani College of Engineering and Management, Bhubaneswar Odisha

&



Academy of Business and Emerging Markets Canada

1st - 3rd August 2023



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CALL FOR PAPERS

Theme

Geopolitics & Socioeconomic Development in Emerging Markets

About RCEM

RCEM (Rajdhani College of Engineering and Management) has been in educational services since 1993. In 1998, the All India Council of Technical Education (AICTE), the Government of India, approved the college to launch a two-year full-time MBA programme. RCEM is affiliated with Biju Patnaik University of Technology (BPUT). The collegiate fraternity's goal is: Excellence in Management Education. More details at www.rcem.ac.in.

About ABEM

ABEM (Academy of Business and Emerging Markets) is registered under the Business Names Registration Act at the Companies Office in Winnipeg, Canada. It operates on a self-governance model through a vast network of Canadian and international members and volunteers made up of students, professors and administrators. ABEM's activities relate to Journal, Conference and Training. More details at www.abem.ca.

Conference Theme: "Geopolitics and Socio-economic Development in Emerging Markets". The conference has the three broad tracks:

Business: Marketing, Education, Operations, Human Resources, Finance/ Accounting, Marketing Analytics, Cross-cultural Issues, Social Media Marketing, Organizational Behaviour, Strategy/Entrepreneurship;

Government: Fund raising, Public Policy, E-Government, International Business, International Relations, Genetically Modified Food, Foreign Direct Investment, Environment Management, Public Sector Management, NGOs, Law, Patents and Invention; and,

Community: Agriculture, Eco-tourism, Sustainability, Micro-finance, Rural Marketing, Non Profit/Co-op, Healthcare/Medical, Bottom of the Pyramid, Informal Sector Economy, Youth, Nutrition and Community.

Publication Opportunities

Proceedings: Authors will have the option to publish their studies as abstracts (by default) or papers in the 7th ABEM 2023 Conference Proceedings with the Canadian ISBN: 978-0-9937342-6-7. Selected papers will also be considered for publication in the Journal of the Academy of Business and Emerging Markets (JABEM) subject to its own review process. For JABEM's scope, details and submission guidelines, please visit www.abem.ca/journal.

Keynote Speakers

Dr. Hester Spies, North-West University, South Africa

Dr. Saroj Kumar Pani, IIM Visakhapatnam, India

Conference Chair

Dr. Satyendra Singh, Professor, University of Winnipeg, Canada

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Dr. Basanta Kumar, Conference Coordinator, ABEM, Canada